



# 94%

## OF EUROPEAN BUSINESSES SAY SUSTAINABILITY IS IMPORTANT TO THEIR ORGANISATION

### WHO ARE THE SUSTAINABILITY LEADERS?



LARGE CORPORATES



SME'S

VS.

74%

sustainability is very important

33%

57%

dedicated employee for sustainability

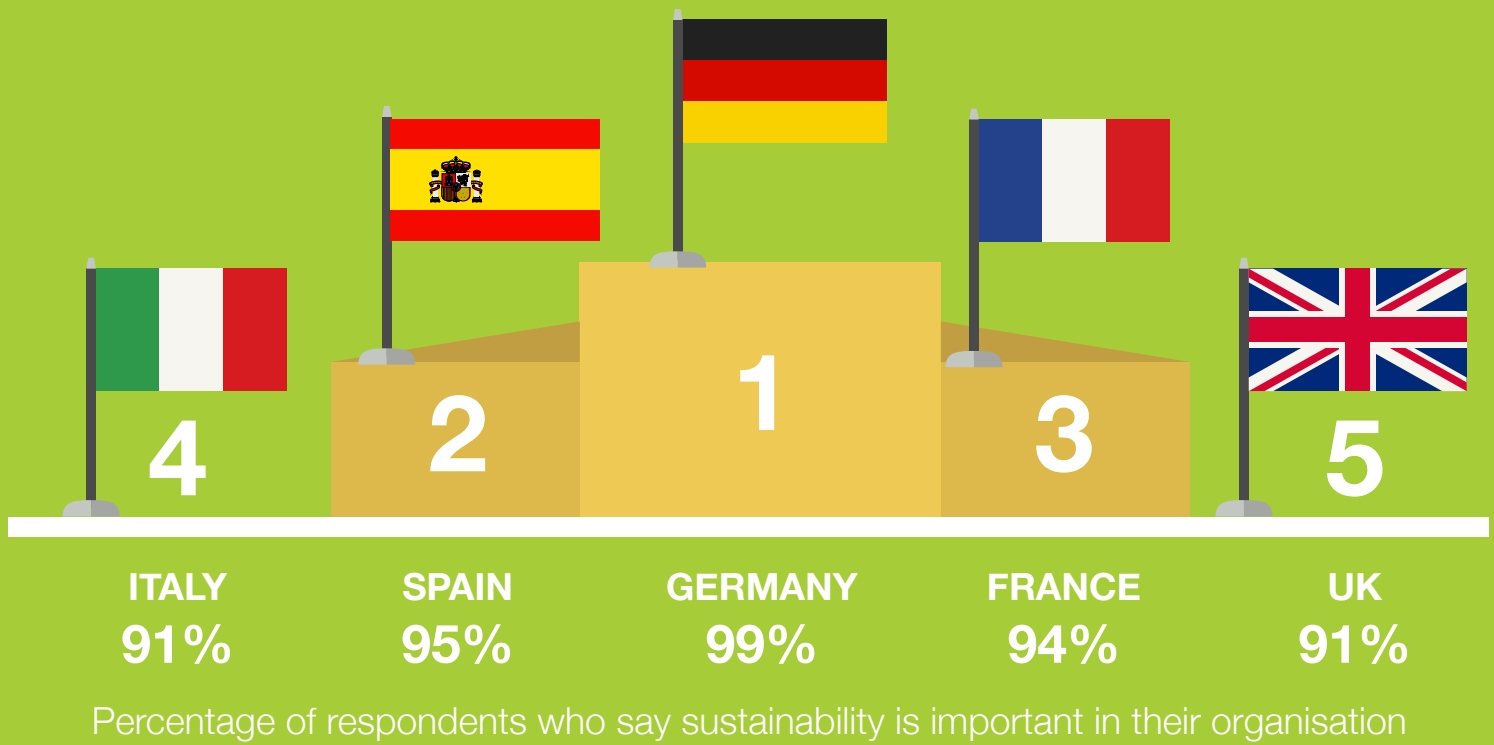
9%

50%

sustainability is a worthwhile cost

18%

### NATIONAL ECO CHAMPIONS



### DO BUSINESSES PRINT SUSTAINABLY?

Despite the rising importance of sustainability the awareness of eco-efficient printing is low:



70% of respondents are unconcerned about the environmental impact of printing



22% say sustainability is very important in selecting printers



20% have energy efficient printers

### 3 WAYS TO INTRODUCE ECO-EFFICIENT PRINTING

# 1

#### SWITCH FROM LASER TO INKJET



up to **4.5** more prints



up to **3.5** times faster for first page out



cut time spent on interventions by up to **2/3rds**

# 2

#### CHOOSE PRINTERS WITH REPLACEABLE INK PACKS (RIPS)

RIPS inkjet printers, such as Epson's WorkForce Pro RIPS series, deliver:



**96%** energy savings



**92%** CO2 emissions reduction



**95%** less waste

# 3

#### USE MANAGED PRINT SERVICES (MPS)

MPS, like Epson's Print365, offer a fully-serviced cost-effective and eco-friendly printing package based on a company's printing requirements. Benefits include:



Fixed monthly cost



Low intervention printing



Cuts supplies mismanagement and handling costs



Low energy consumption



Boosts staff productivity



Reduced waste



Monitor usage history



**Only 37%** of respondents are aware inkjet printers have a lower environmental impact than lasers.